

European Platform for Sports Innovation **epsi^{eu}**

SSM sport marketing media



Eindhoven
March 25, 2015

EPSI BROKERAGE EVENT 2015-1

29-03-15
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EPSI

EPSI is a membership-based networking organisation within Europe that focuses on innovation in the areas of physical activity related to sport, leisure and health



- Spin off of InnoSport.eu project (2005-2008)
- Founded December 2011
- Legal status Association ASBL, Brussels Belgium)

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Mission

EPSI strives to achieve a more innovation-friendly environment for the sports industry in the EU in order to stimulate technological innovation and establish businesses based on innovation technology.:

- **Stimulate** networking around innovation
 - High tech companies, SMEs, universities and research organizations, etc.
- **Create** innovation stimulating environment for EU sports
- **Disseminate**: Contribute to dissemination of knowledge and innovation opportunities

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EPSI Activities for members

1. Create business opportunities among its members.
2. Coordinate and manage EU/national project developments and project execution
3. Inform its members on European/national call for proposals and public tenders
4. Create Research Strategic Agenda for the entire sector
5. Influence Policy makers on sectors elaborated Strategic Research Agenda

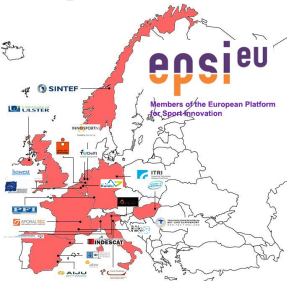
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A growing network...

Representing:

- High Tech companies and SMEs
- Universities
- Research organisations
- ..



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For further information



epsi^{eu}

European Platform for Sports and Innovation
www.epsi.eu
info@epsi.eu / assistant@epsi.eu

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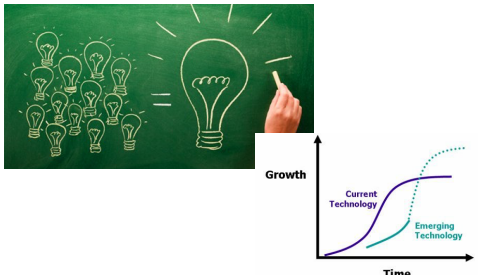
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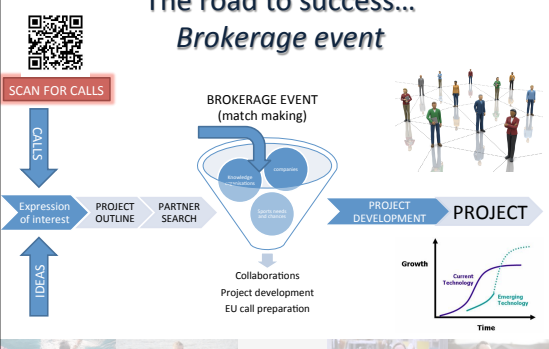
Ideas are the drivers for innovation andnew business



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The road to success... Brokerage event



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TEAM



TOGETHER EVERYONE ACHIEVES MORE

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Program

14.30	Welcome by EPSI directors (Rene Wijlens and Alberto Bichi)
14.40	Introduction on EPSI call scan and procedure for project development (Rene Wijlens)
14.50	Update on chances in EU for innovation-projects from Anne Verhaag Project manager international projects and cross border relations, Brainport Development, Eindhoven
15.10	Pitch of project ideas -1 (max 10 min per idea);
15.50	Short break
16.00	Pitch of project ideas -2
17.00	Match making sessions around tables; open space
18.00	Brief wrap up and closing of the brokerage event

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Pitches

15.10	InnoSail	Anoek van Vlaardingen
15.20	iShoe	Ciprian Duna
15.30	Sports clusters go international	Marc van der Zande
15.40	Vital cities	Cees van Bladel/Karin Blokzijl/Ferenc Szigeti
15.50	break	
16.00	Digital Learning platforms for coaching those with learning disabilities	Kyle Ferguson
16.10	Mine your own body	Mark de Graaf (Enrique Alcantara, Aarnout Brombacher)
16.20	Sports for every child	Mark de Graaf
16.30	SPORTSINNOV	Prof. Dr. António Silva
16.40	24/7 Disability Accessibility and Engagement at sport stadiums	Kyle Ferguson
16.50	Smart stadiums and events	Florence Bongers, Tamas Dekan

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