

European Platform for Sports Innovation **epsi^{eu}**

Florence Bongers
Sports and Technology

FUTURISTIC SPORTS- ACCOMMODATION SMART STADIUM

Sports and Technology 

MSE Hungarian Sport&Lifestyle
Development Cluster 

Grants Europe
consulting 



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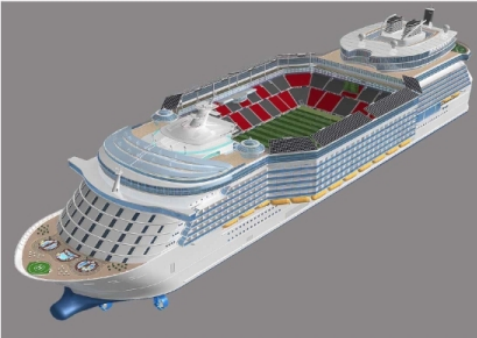
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Project CHARACTERISTICS

- Name of the project: Futuristic sportaccomodations
- Call or EC work program and reference: Interreg
- Date for submitting the proposal: june/july 2015
- Partnership:
 - National, regional and local public authorities responsible for stimulating all forms of innovation (incl. technological, organisational, social innovation)
 - Regional development agencies;
 - Universities, knowledge and research institutes and institutes for higher education;
 - Operators of science and technology parks, business incubation facilities and innovation centres;
 - Business support actors and organisations representing SMEs and the business community

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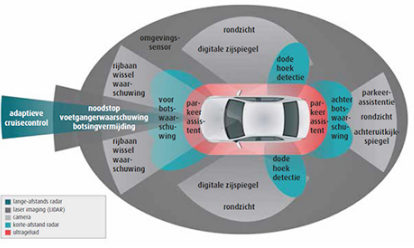
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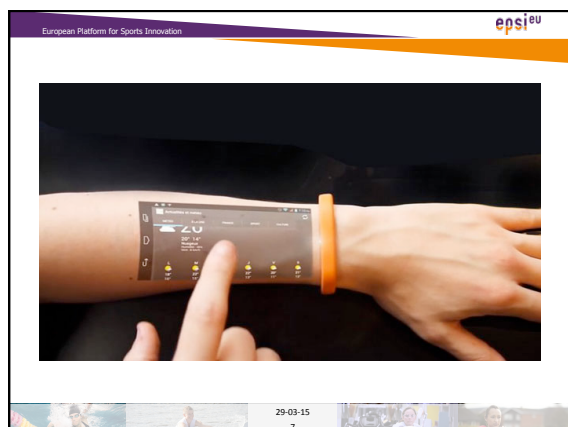
■ lange-afstands radar
■ laser imaging (LiDAR)
■ camera
■ korte-afstands radar
■ afwijking

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Project description

- Objectives:
 - the function of the accommodation is important, not the building itself!
 - From mono-functional to multi-functional
 - Exclusive
 - Financial
 - Utilisation
 - Futuristic sports accommodation by integration of:
 - knowledge centres
 - sportlabs
 - Government
 - business (creation)

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Project description

- Challenges:
 - Active lifestyle for more people
 - multifunctional accommodations
 - Utilization at higher level
 - Creation of meeting point in community
 - Use of technology
 - Sustainability of infrastructure
 - Social integration

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Project description

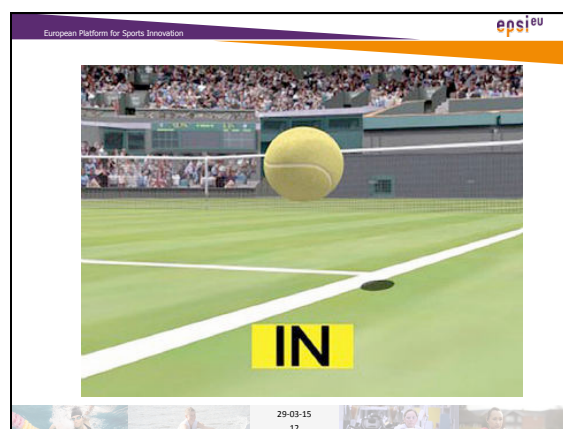
- Results:
 - Smart sport accommodation
 - Multifunctional centre in city for social and sport events
 - More and other people in active lifestyle/sport
 - More fun, entertainment
 - Better coaching of recreation sports
 - Integration recreation sports and topsport
 - Integration with movement education

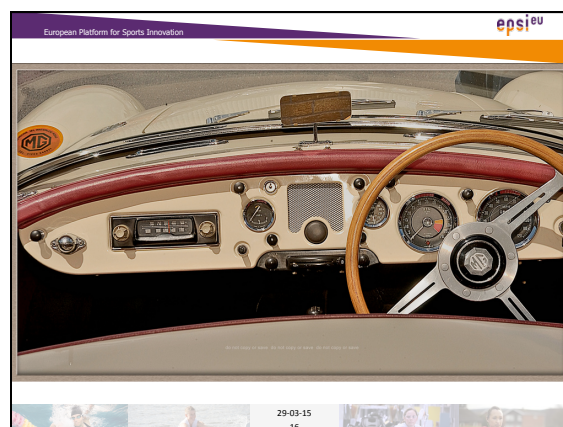
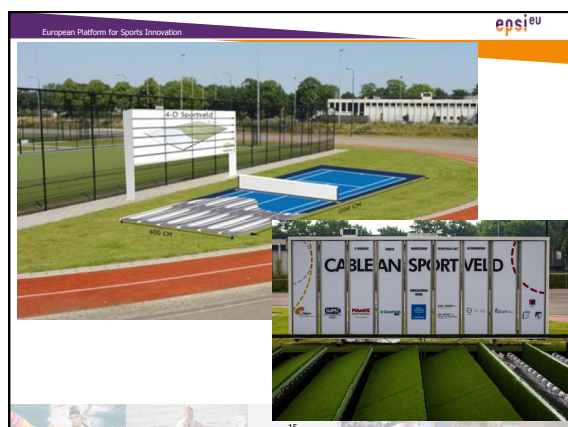
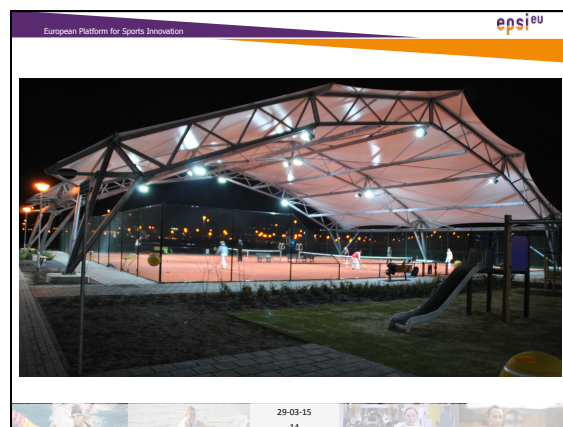
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	Technical	Data collection	Area/Infrastructure	Functional
Sporter				
Trainer/Coach				
Fan	Data collection On line Information Wifi App Audio/Visual	Match statistics Sporter information Sporter statistics	Side events Interactive products	Accommodation Catering Social Network Ticketing Merchandise
Visitor/business	Wifi Audio/Visual		Side events Interactive products	Accommodation Catering Social Network
Organiser: accommodation/Event	Data collection Wifi App Audio Visual	Visitor statistics	Side events Interactive products	Accommodation Catering Social Network Ticketing Merchandise Logistics
Sponsor				
Media				

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Project description

- Technologies needed/involved?
 - ICT
 - Camera applications
 - Sensor technology
 - Interactive product and applications
 - Smart solutions
 - Ecological ideas
 - Motivation
 - Design

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Partner search

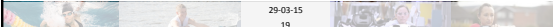
- What partners are we looking for?
 - National, regional and local public authorities responsible for stimulating all forms of innovation (incl. technological, organisational, social innovation)
 - Regional development agencies;
 - Universities, knowledge and research institutes and institutes for higher education;
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Partner search

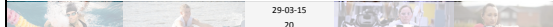
- What are the benefits for potential partners?
 - Real life business test environment
 - Applied research
 - Large market
 - Business opportunities
 - Savings
 - Community building

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Potential programmes

- Interreg The Netherlands/Flanders
- Interreg Europe
- Other.....

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